



2016 Sponsorship Program

The 2nd Annual **SUP & RUN 5K (SSR)** is a 5K Stand-Up Paddle (SUP) board and 5K Run. This day of fun racing and fund raising is presented by Sarasota Athletic Association and benefits Operation Second Chance (OSC) (www.operationsecondchance.org). OSC is a 501(c)(3), non-profit group committed to serving our wounded combat veterans and their families' recovery and transition back to active duty or civilian life. They truly do amazing work and 91% of the funds raised go directly to wounded veterans and their families.

This year's event will kick off with Packet Pick-Up and Hospitality Hour at New Balance Sarasota (www.newbalance.com/sarasota) on **Thursday, May 19th** from 4pm – 7pm. Race day is **Saturday, May 21st** at Nathan Benderson Park (www.worldclassrowing.com) featuring a 5K Run, 5K SUP or 5K SUP & RUN. Following the race events we will wrap up with an awards ceremony and post-race celebration.

Your support for the 2016 SUP & RUN 5K, the only combination SUP & RUN event in the Sarasota/Manatee County region is for a cause that truly and directly impacts wounded heroes' lives.

You can become a sponsor by completing the attached sponsor form.

We welcome any level of sponsorship and support and thank you or your consideration.

Questions? Contact **Felicia Cox**, SUP & RUN 5K Race Director | 941.600.7135 | Felicia358@gmail.com





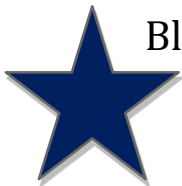
Red \$2,500

- Large banner placed at the event on race day
- Name &/or Company Logo (28pt) printed on race shirt
- Recognition in SUP & RUN 5K promotional material
- Recognition in media & public service announcements
- Annual recognition on Paddle Second Chance & OSC websites
- Premier Table/Booth space at Vendor Expo – Day of Race
- Five (5) complimentary race registrations for 5K SUP or 5K Run



White \$1,000

- Name &/or Company Logo (20pt) printed on race shirt
- Recognition in SUP & RUN 5K promotional literature
- Recognition in media & public service announcements
- Annual recognition on Paddle Second Chance & OSC websites
- Table/Booth space at Vendor Expo – Day of Race
- Two (2) complimentary registrations for 5K SUP or 5K Run



Blue \$500

- Name &/or Company Logo (14pt) printed on race shirt
- Recognition in SUP & RUN 5K promotional literature
- Table/Booth space at Vendor Expo – Day of Race
- One (1) complimentary registration for 5K SUP or 5K Run



Bronze \$250

- Recognition in SUP & RUN 5K promotional literature
- Table/Booth space at Vendor Expo – Day of Race



Organization/Company _____

Description of Business for Marketing Collateral _____

Contact Person(s) _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-Mail _____

Our organization will commit to the following for the **SUP & RUN 5K**:

Booth/Expo Space- specify size _____

Display Company Banner _____

Runner Packets – specify contents _____

In support of the **SUP & RUN 5K** and the opportunity to return Veteran's back to active duty or civilian life, my selection below indicates the sponsor level I will commit to. Make checks payable to: Sarasota Athletic Association, Inc. and send to: 1568 Shadow Ridge Circle, Sarasota, FL 34240.

Platinum (\$2,500) _____

Gold (\$1,000) _____

Silver (\$500) _____

Bronze (\$250) _____

Sarasota Athletic Association 501(c)(3) Information
Founded: 2011
Document Number: N11000001886
FEIN: 80-0689417
Certificate Number: 85-8015796095C-9
Expiration Date: January 31, 2017



Mission Statement

To support Veterans and their families while they recover in military hospitals, by building relationships and identifying and supporting immediate needs and interests. We are dedicated to promoting public awareness of the many sacrifices made by our Armed Forces.

So How Is My Money Used?

Operation Second Chance is a grass roots organization comprised of passionate people dedicated to help injured war heroes' transition back to active duty or civilian life. OSC purpose is pure of heart and is predominantly supported by volunteer workers. OSC's audited overhead rating is Approximately 10% which means that 90% of the funds raised go directly to wounded veterans and their families. Since 2005 OSC has provided over \$3,500,000 in support to our wounded heroes.

In 2015, Operation Second Chance has provided the following financial assistance:

- ✓ Medical Adaptive Equipment
- ✓ Mortgage payments and Eviction Prevention (rent assistance)
- ✓ Daily needs such as groceries and utility assistance
- ✓ Emergency Hotel Lodging
- ✓ Gift Cards for Essential Items
- ✓ Safety modification for vehicles for Veterans with sight restriction

"My husband is a wounded warrior; therefore I have the opportunity to come in contact with many non-profits. Operation Second Chance is one of the few non-profits that have impressed me this much. I went to them and asked for help with a situation and the next day my need was met! Amazing organization."

"Operation Second Chance is a first choice for #1 being absolutely the best at helping. Every case so far in excess of 20 has received not only help from a burden but also a team that cares. There are not enough accolades that can be given when a family needs food, or mortgages paid, or utilities taken care. If you could hear and see the response from the people you help then all would understand. I appreciate all you do and want to let everyone know these people and this Operation is 100% understanding and responsive."

- ✓ Week Long Retreats for Service Members, Couples, and Families
- ✓ Hosted weekend trips, picnics, and hunting outings
- ✓ Provided for GPS tracking units, iPads, housing modifications and repairs for transitioning service members
- ✓ Arranged for dinners and day trips for service men, women and their caregivers
- ✓ Concert & Sporting Event tickets

All the above was provided with dignity and love for those who have suffered and sacrificed so that we "paddle & run" in freedom.